Lapp Station Post Performance Characteristics Are Permanent

If you're one of the engineers who has resigned himself to the fact that there'll always be trouble with insulators after they get just so old, you owe it to yourself to study the story of the Lapp Post design. There's nothing about this insulator to deteriorate! We'll stake a reputation of which we have reason to be pretty proud on the statement that Lapp Station Posts installed this year will be doing their job 20 years from now—that they will not run you into trouble involving puncture, cracking, fragility under impact or power arc-over, radio interference.

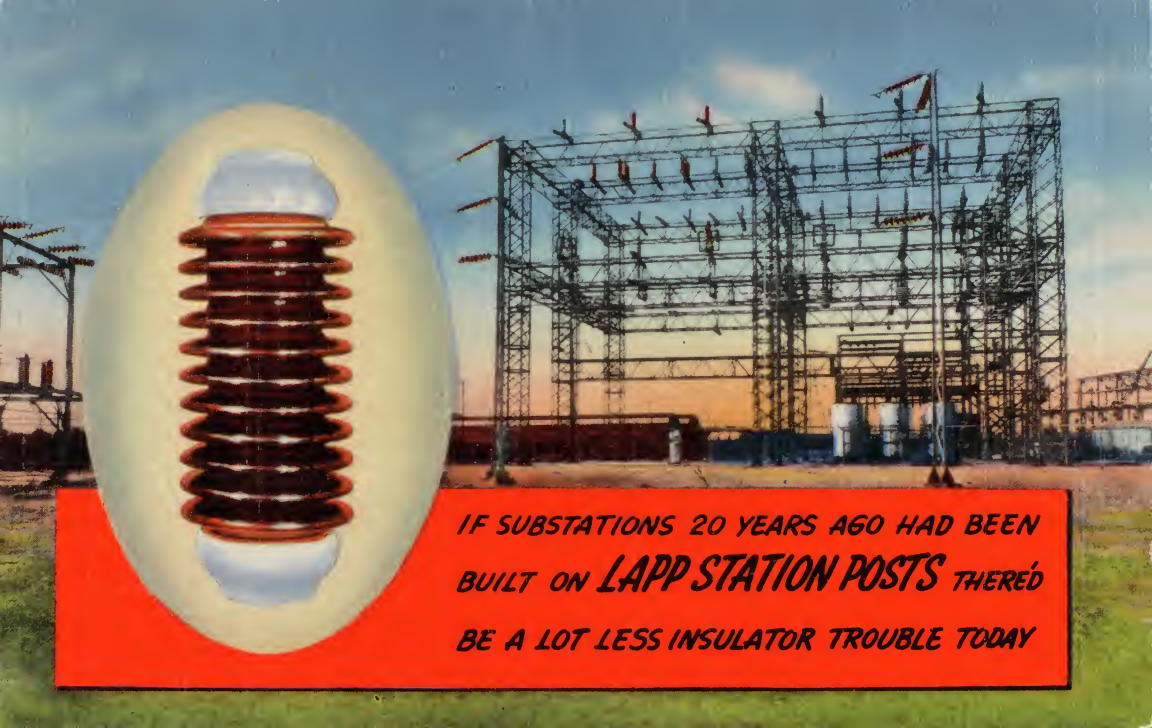
LAPP INSULATOR CO., Inc.
LE ROY, N. Y., U. S. A.

GENUINE CURTEICH-CHICAGO "C.T. ART-COLORTONE" POST CARD (REG. U.S. PAT. OFF.)

PLACE
ONE CENT
STAMP
HERE

1B-H576

POST CARD


IF SUBSTATIONS 20 YEARS AGO HAD BEEN
BUILT ON LAPP STATION POSTS THERE'D
BE A LOT LESS INSULATOR TROUBLE TODAY